

Exhibition and Awareness Building - A Report

No: 1

Date: 11-03-19; Venue General Hospital Irinjalakuda:



During the reporting quarter we had successfully conducted an exhibition cum awareness session at General Hospital on 11-03-2019. The exhibition was carried out in collaboration with D.M.O. Office, Thrissur. Display boards on Health and Nutrition made by the District Medical Office was hired for conducting the exhibition. Display boards were placed in the Mother and Child department of the Hospital so that pregnant and lactating women can easily view the boards. Along with the display of boards two awareness building sessions were also conducted with active support from the staff of the hospital. First session was on Health Care issues of pregnant women handled by Senior Nursing Superintendent Ms. Preetha. It was followed by another technical session on Nutrition by Ms. Sangeetha, Diet and Nutrition specialist. The program was inaugurated by Dr.Sindhu, Gynaecologist of the General Hospital. Adv. Gokul from Jananeethi explained the project initiatives implemented by Jananeethi in Irinjalakuda Hospital. Two social work interns from Christ College, a reputed college in Irinjalakuda coordinated the event. Participants of the program appreciated Jananeethi for conducting such a useful event.



No: 2

Date: 10-04-19 to 25-5-19; Thrissur Pooram Exhibition Ground:

Second initiative in this regard was organized as part of the larger exhibition initiative of Jananeethi during Thrissur Pooram Festival, an internationally known gala event. Jananeethi has been managing a stall in the Thrissur Pooram Exhibition Pavillion for the last seven years displaying boards on various issues like,



Domestic Violence, Child sexual abuse, Gender, Environment etc. The space was allotted to Jananeethi by the District administration free of cost considering the services of Jananeethi in the given field. Otherwise the space will fetch a huge amount for the event managers as rent because of its high commercial value. This year along with other boards few boards on health were also displayed. And IEC materials prepared under the QIPHS Project were also distributed among interested people who visited the stall. The exhibition event runs for forty five days every year during the months of April and May. Realizing the potential of the exhibition we plan to continue the same in the next year as well.
